



PATIENT ALLIANCE FOR NEUROENDOCRINEIMMUNE DISORDERS ORGANIZATION  
FOR RESEARCH AND ADVOCACY • 501 c 3 • ID # 550795076  
C/O VIÑA + COMPANY, 255 Alhambra Circle, Suite 715, Coral Gables, FL 33134  
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## **WALK IN MY SHOES™ - MAY 23, 2009**

### **FAQs: Frequently Asked Questions**

#### **1. Where will the Walkathon be held?**

C. B. Smith Park  
900 N. Flamingo Road  
Pembroke Pines, FL 33028  
Phone: 954-437-2650 – Fax: 954-437-2649

#### **2. Who will benefit?**

This fundraising event will benefit P.A.N.D.O.R.A...  
The theme of the Walkathon is spelled out in the name: WALK IN MY SHOES™. Walkers will walk on behalf of those with chronic illnesses who, unfortunately, cannot do so.

#### **3. What does P.A.N.D.O.R.A. do?**

P.A.N.D.O.R.A. is a nonprofit 501 c 3 charitable organization with local, national, and international outreach. We are ***One Strong Voice for Many***® in our neuroendocrineimmune community and are lending our voice to create awareness of the plight of individuals suffering with these disorders. Our mission is to address and alleviate many of the issues that affect the quality of life of persons who are diagnosed with chronic fatigue syndrome (CFS) (also known as

chronic fatigue immune deficiency syndrome [CFIDS] in the United States and abroad, also known as M.E. or ME); fibromyalgia syndrome (FMS), Gulf War illnesses (GWI), multiple chemical sensitivities (MCS) or environmental illnesses (EI), and chronic Lyme disease. As part of our outreach program in the community, we also embrace individuals who have been diagnosed with multiple sclerosis (MS) and other related illnesses because symptoms of these illnesses overlap considerably with CFS and FMS.

#### **4. Is there an age limit for the event?**

The minimum age to participate as a walkathon walker is 12 years old. All children under twelve must be accompanied by an adult. Two adult walkers or fund raisers can bring their children under twelve for a lunch donation of \$10 to cover the children.

#### **5. How much for a guest lunch?**

The lunch/snack donation is \$15 per guest

#### **6. How much is the registration fee?**

Registration fees:

##### **5 K**

Adults - \$40

Children, young adults and students (proof required) age 12 to 19 years of age - \$25

Children under 12 – free, but a meal charge of \$10 will apply per family.

Seniors - 60+ \$25

##### **1 Mile**

All ages - \$25

Walkers or donors who raise **\$125** in paid pledges or donations will get an **extra prize ticket** for the grand prize drawing.

**7. If I pre-register, can I just come and walk?**

You still need to sign in at the registration table when you arrive in order to get your T-shirt. Please bring a copy of the receipt. We must have proof that you have paid.

**8. Who is a fundraiser?**

We consider fundraisers to be anyone who collects money in support of P.A.N.D.O.R.A. for the Walkathon. Whether you are a walker or a donor, if you collect or donate \$125 or more ONLINE by May 22, 2009, we will give you an additional ticket for the grand prize drawing.

**9. How can I be a fundraiser?**

- a) By registering as one of our walkers at [www.pandoranet.info](http://www.pandoranet.info)
- b) By sponsoring a walker through the Walkathon website in his web site;
- c) By giving the walker your check if you don't have access to the internet.

**10. How can you raise funds for the Walkathon?**

- a) You can collect money by asking friends, neighbors, coworkers, or family members to support you in the walk.
- b) Do an email blast to everyone on your contact list.
- c) Start a fundraising page by visiting [www.pandoranet.info](http://www.pandoranet.info)
- d) One of the easiest ways to raise money for PANDORA is to sell raffle tickets. If you are a fundraiser or a walker, you will be able to buy raffle tickets on the website. If you need additional raffle tickets, please contact Sugar Smookler at 954-783-6771 or [smookler@pandoranet.info](mailto:smookler@pandoranet.info).

**11. If I sell raffle tickets, can I count these towards my Walkathon pledges?**

Yes. They will count towards your overall pledge providing they are sold or purchased before May 22, 2009. For those who may be uncomfortable soliciting funds, the raffle is a great way to participate as a fundraiser. Most folks enjoy drawings and winning prizes.

Raffle ticket prices:

1 ticket for \$4

3 tickets for \$10

5 tickets for \$12

10 tickets for \$20

20 tickets for \$30

**12. Do winners of the raffle prizes need to be present at the event?**

Yes and NO.

a) YES for the **Grand Prize Drawing**, winners **must** be present as the **grand prize drawing** is ONLY for the walkers and fundraisers who have reached the \$125 mark.

b) First, second and third place prizes do not need to be present. **Make sure contact information is on each raffle ticket.**

**13. What if a walker or a fundraiser raises cash for this event? Can I mail my pledges in before the Walkathon?**

We have a web site specifically for donations and walkathon registrations. We prefer you use the web site as a tool to collect any funds for the walkathon. But if you have collected money and are not using the website as a donation tool please mail by May 18, 2009 to: P.A.N.D.O.R.A., Inc., c/o Viña + Company, 255 Alhambra Circle, Suite 715, Coral Gables, FL 33134. **Make sure you indicate that these funds are to be applied to your walkathon fund raiser record.** If you collect cash and or checks after May

18th, bring it with you on the day of the walkathon.

**14. Can we raise money as a team?**

Yes. Two or more people may form a team and pool funds together. Please follow the instruction found on *the Active.com online registration*.

***Team Leaders** - To create and join a team, team leaders will first create the team by clicking on the "Team Captains - Create Your Team" button. You will then need to click the "Register Now" button and register for the event and select your team name from the drop down box on the registration form.*

***Team Members** - To join your team click on the "Register Now" button and register for the event and select your team name from the drop down box on the registration form.*

**15. How do I thank my sponsors?**

If your sponsors support you via the walkathon web site a **thank you note and a receipt** will be sent automatically. All donations are tax-deductible according to the IRS rules and guidelines.

**16. When will the volunteer, grand prize drawing, other prize drawings, and special recognitions are presented?**

These will occur during lunch.

**17. If I still have questions or need additional materials, who should I contact?**

Please email Sugar Smookler at [ssmookler@pandoranet.info](mailto:ssmookler@pandoranet.info) or call her at 954-783-6771. We will return your inquiry ASAP.

We are looking forward to walking with you on May 23, 2009  
Walk On! Get Ready to Make a Difference!

**P.A.N.D.O.R.A.'s 2009 Walkathon Walk In My Shoes™**

**Volunteer Team**

3/17/09